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EDUCATION

The College of Saint Rose, Albany, NY

BFA in Graphic Design, May 2009

Visual communication and concept development from thumbnails, to comps, to finishes: visual identity and branding, business systems, posters, brochures, newsletters, editorial and book design, packaging, prepared files for production.

PROFESSIONAL EXPERIENCE

Senior Art Director

Catapult, Westport, CT 2012–Present

Lead the Anheuser Busch team from strategy to design, Presented to clients and worked on new business pitches.

Art Director

Milk*, South Norwalk, CT 2011–2012

Generate, design, and pitch complete brand marketing strategies to companies looking to improve their business.

Lead Designer/Project Manager

Pronto Printing, Ramsey, NJ 2009–2011

Handled all design projects from start to finish, managed print production and worked one on one with clients.

HONORS AND AWARDS

Exhibitor for the Saint Rose juried Alumin show, Albany NY, 20013–2014

Selected as contributor for the Haiti relief poster project, 2011

Finalist for NORI award, 2009

Designed and photographed Tee-Shirts for Draw Limited, 2009

Tee-Shirts modeled: Red Carpet Revue, 2009

Exhibitor for the Saint Rose juried Undergrad show, Albany NY, 2008–2009

Exhibitor for the DCC art exhibition Poughkeepsie, NY, 2005–2006

REFERENCES

Joe Sequencia, CEO, Milk*

South Norwalk, CT | 203.979.7711 | jsequencia@milksone.com

John Cortes, Owner, Green Leaf Printing (previously Pronto Printing)

Suffern, NY | 845.533.4645 | john@greenleafprinting.net

James Dowd, Creative Director, Digital Surgeons

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